

Travel Addicted Unicorn

TRAVEL BLOG

TRAVELADDICTEDUNICORN.COM
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ABOUT ME

I am extremely passionate about traveling & have had the chance to visit over 35 countries.

I love sharing my travel experiences through my blog & social media.

Also, I post useful tips & tricks to help my audience so that they can have a stress free trip.





ABOUT THE BLOG

Established in 2019 & has been growing ever since.

TAU is a travel blog focused on beginner travelers, especially women who are just starting to experience the life changing freedom of traveling.

BLOG ANALYTICS

-6-7k views a month
-DA (domain authority): 25
-146 blog posts





Gender:

82% Female

Country:

U.S

Canada

U.K

Age:

18-24 - 18%

25-34 - 43%

New

New

6.2K followers	8k followers	2,869 followers	269 followers	1,117 followers
1.28% engagement rate		188 page likes		

PAST BRAND COLLABS

Activities/events:

Toronto

Arcadia Earth

The Art of Banksy

Illuminarium

Bubble Planet Experience

illumi

fever

Museum of Illusions Toronto

Las Vegas

National Park Express

GO TOURS CANADA

Parkdale Pottery Studio

Museum of Selfies

paradox museum

Atlantic Canada

Halifax Citadel Society

Parcs Parks NB

Alexander Keith's Fine Beers

Discover Halifax

Maritime Museum of the Atlantic

Accommodations:

Lugovita

MERIDIAN63°

LARQ

Brands:

bondi sands The Australian tan

Travelista Box

SKINACADEMY ZERO

TESTIMONIALS

iArtS Museum
to me
12:13 PM (5 hours ago)

Hello V Kay,

I wanted to extend my sincere gratitude for your promptness and professionalism throughout our collaboration. Your timely updates and professional approach have been greatly appreciated by our team.

Thank you also for taking the time to provide your review and share your photos with us. It was wonderful collaborating with you.

Looking forward to more opportunities to collaborate in the future.

Best regards,

Ann

Parkdale Pottery
to me
12:05 PM (3 hours ago)

Hi V Kay,

This video is AWESOME! We love it! Thank you so much for putting this together for us. I just approved the collab on Instagram.

Thank you for the google review - so sweet. Also, we would love to be included in your blog!

Thanks again and be in touch soon!

Kind regards,

~Alassandra
Parkdale Pottery Team

Our studio: 1688 Queen Street West

Stacey Mungur
to Katie, me
1:02 PM (3 hours ago)

Thank you for all the great content, V! I really appreciate the variety of resources on the blog, the entertaining TikTok video, and all the engaging content on IG!

It has a pleasure working with you!

Stacey.

DISCOVER HALIFAX

Stacey Mungur (she/her)
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Discover Halifax is in Mi'kma'ki, the ancestral and unceded territory of the L'nu.

BLOG RELATED SERVICES

- SEO-optimized Sponsored Blog Post:

Hotels, Tours Reviews
Product Testing & Reviewing

IG SERVICES

- Content Creation:

Feed Posts
Carousel Posts
Stories
Reels

Let's Connect!

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